



Small Business

We believe that small businesses play a vital role in our economy ([we are not the only ones that think so](#)). This is particularly true in the city of New Westminster, where we are located.

Balance

Much has been written on the subject. We think there needs to be a balance between large corporations and small businesses. There are large corporations, the harbour being a prime example, who play an important role in the city's economy and social life.

New Westminster, located on the banks of the Fraser river, is fortunate in that it has very little room for industrial expansion. We believe that a city with some industry, some large corporations, but that also has a thriving small business sector, becomes a **livable city**. New Westminster has the potential of being one of the most livable cities in Canada!

Small businesses need the products and services produced by big businesses, but can also render services to big business in a cost-effective way.

The Growth of Small Business

New Westminster already has a thriving small business community with a mix of commercial and light industry.

Until fairly recently, there have been few high-rise buildings. As the city has little room for expansion, we basically have to expand up! There are several high rise development projects now that will offer mixed domestic and commercial accommodation. We believe that this will be boon to small business in the City.

We need to encourage the growth of small business in New Westminster for another reason. If all the job opportunities are in the larger centres like Vancouver, New West would be a dormitory city. Livable cities are cities where people live and work, rather than sleep and commute.

Needs of Small Businesses

We have structured our business specifically to serve small businesses.

On the one hand we can provide the **design, technical and management services** to help a small business get started, or to expand.

On the other hand, we have recognized that many small businesses, though good at what they do, lack in the area of **support services**. So we have established a network of **virtual assistants** that can provide valuable professional support services to small businesses.

The Bottom Line

The bottom line is that we believe that by making small business our main focus, we are contributing to making New Westminster a more livable city.